



FROGLUBE SALES & ORDER POLICY

THE FUTURE OF
GUN CARE

Purpose: To provide Froglube® Company guidance to Distribution, Resellers and Sales Force

Pricing: Froglube provides 3 tiers of pricing on company pricing sheets - MSRP, Wholesale and Distributor. Pricing sheets are provided to authorized resellers ONLY. Qualification: Resellers must meet qualifiers to purchase at applicable pricing levels as follows:

MSRP (Manufacturer's Suggested Retail Price) - Consumer price.

Wholesale - Must submit a dealer application on www.froglube.com. Once approved, must purchase from authorized Froglube distributor. Agree to minimum advertised price (MAP) of no more than 10% below MSRP. Approval as an authorized Froglube Dealer requires company approval.

Distributor - Sells to resellers; Purchase at Distributor Stocking Increment currently set \$10,000.00. Froglube reserves the right to adjust the stocking increment as required at its discretion. You agree to sell to dealers at no less than Froglube Suggested Dealer Price (SDP). For approval as an authorized Froglube Distributor, Froglube Products requires accountability and identity of subordinate resellers and any other company or companies soliciting Froglube sales vested with the distributor prior to approval.

FROGLUBE'S MAP POLICY (Minimum Advertising Price)

As the world's leading manufacturer of bio-based firearms care products, FROGLUBE is focused on maintaining high margins for our DEALER/DISTRIBUTOR network. In recognition of the investment in time and resources required for our highly valued DEALER/DISTRIBUTOR network to provide the level of customer service and product knowledge expected from our customers, FROGLUBE is committed to enforcing policies which allow our resellers to maintain high profit margins through the sale of our products. FROGLUBE has an established Minimum Advertised Price (MAP) Policy that an Authorized Reseller must follow for the advertising and marketing of FROGLUBE products. All FROGLUBE Authorized Resellers must agree to the terms and conditions of the following MAP Policy.

Agree to minimum advertised price (MAP) of no more than 10% below MSRP.
RESELLER SHALL NOT PROMOTE, MARKET, ADVERTISE, OFFER TO SELL OR SELL ANY PRODUCT ON OR THROUGH ANY ONLINE MARKETPLACE OR AUCTION SERVICE (E.G., EBAY, AMAZON MARKETPLACE OR LIKE WEBSITES), EXCEPT AS MAY BE EXPRESSLY CONSENTED TO BY FROGLUBE BRANDS IN WRITING AND IN ADVANCE, AND IT BEING UNDERSTOOD THAT FROGLUBE BRANDS MAY WITHDRAW ITS CONSENT AT ANY TIME.

Remedy of a violation of MAP policy: MAP Violations from Authorized Resellers will need to be corrected within 48 hours of notification.



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1. First Violation: Authorized Reseller's account will be put on hold temporarily and a written warning will be provided. MAP violations must be corrected within 48 hours. Upon correction and following 30 days of compliance, violation will then be cleared. After violation is cleared, any future violation would reset to first violation procedure.
2. Second Violation: Authorized Reseller's account will be put on hold for 30 days.
3. Third Violation: Authorized Reseller's account will be put on hold for 90 days. After this duration, FROGLUBE will review and determine if account is to be reinstated or unauthorized indefinitely.
4. Froglube will establish a Do Not Sell list for uncooperative violators

Restrictions and Disqualification: In the event of any resellers failure to supply a valid order, company reserves the right to fulfill the customer in the most expeditious manner.

International sales restriction: Your resellers authorization is restricted to distribution and sales within the U.S. domestic market. Froglube does not permit you to sell or ship product outside of this territory.

Internet sales via third party eCommerce: Online store/usernames and internet identity information must be registered and approved by Froglube prior to granting an authorized resellers number.

Repackaging: Repackaging is not authorized. Anyone found in violation will be cause for immediate termination as a Froglube reseller.

Terms:

1. Standard. - Preferred payment terms are credit card (AMEX, Discover, MasterCard or VISA). Open terms are subject to approval. Freight costs are FOB, and will be prepaid and added to the invoice unless alternate arrangements are made. All returns must have prior approval. Special orders are available, contact factory.
2. Special. Must be approved by Company. Ordering: Customer must present either a Purchase Order or an authorized Froglube Order form. Company will approve the order, fulfill the order and present an invoice for payment. Purchases that do not conform to qualifications listed above, will either be adjusted to the next highest tier pricing or handed over to a Master Distributor/Stocking Distributor for fulfillment.

Marketing materials: The name "Froglube", all logos, and trademarks are the sole property of Froglube Brands. Authorized resellers may obtain actual logos and materials by contacting Froglube customer service at 855-376-4582. Any other use must be approved. Contact contact@froglube.com to request details.

Administration: Companies wishing to conduct business with Froglube Products must complete a Non disclosure agreement. Open terms require a credit application and approval. Business to business

relationship: Froglube operates as an independent manufacturing business and establishes connections to other businesses via independent contract, invoice or representation agreements.

Reseller Name: _____
 Contact Name: _____
 Co Position: _____

 Signature: _____
 Date: _____

Send any correspondence to:
Froglube Brands
 251 SW Wilshire Blvd
 Ste 124, Box 517
 Burleson, TX 76028
 1-855-FROGLUBE (855-376-4582)
www.froglube.com

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